**Logo Design Competition for the Global Impact Gemini Center**

The Gemini Center ‘Equitable Partnerships for Global Impact’ announces a competition to design a logo that represents their vision. The Logo will be used on the center’s website, social media sites, presentations, posters, and anywhere the Gemini Center chooses.

NTNU and SINTEF envision the establishment of the Gemini Center as a pivotal platform to better address the 2030 Sustainable Development Agenda’s imperative of “Leaving no one behind”. The Gemini Center advances transdisciplinary research and equitable partnerships, addressing global challenges through innovative and inclusive approaches. The Global Impact Center aims to contribute by enhancing collaborative frameworks that emphasize fairness, sustainability, and active engagement with institutions in Low- and Middle-Income Countries (LMICs). More about the Gemini Center can be found on the website: <https://www.sintef.no/en/projects/2024/global-impact-gemini-center/>.

The following describes the official requirements and rules for the competition. For any further questions, please contact the competition organizer at [globalimpact.logocompetition@gmail.com](mailto:globalimpact.logocompetition@gmail.com).

**Eligibility:**

The competition is open to all students of NTNU.

By entering, participants agree to follow the competition rules. The violation of any rule or not following the instructions can lead to the elimination of the participants from the competition.

**Submission guidelines:**

All entries must be submitted electronically via the google form ([https://forms.gle/KbsFRwAt3mx8KTFr6](https://forms.gle/AeKLohVDA9kNG74S7)) by Friday, October 25th, 2024, at 12:00 pm. Late submissions will not be considered.

Submissions must include the full name(s) of the person(s) who designed the logo, their affiliation with NTNU, email address(es), phone number(s), the logo design and a brief description of what they imagined. They are also asked to consent to transfer the ownership and usage rights for the event of their design being selected as the winning submission.

Every person or group can submit up to three logo proposals.

There is no fee to enter the competition.

**Design guidelines:**

Logos should be submitted in one of the following image file formats: .JPEG or .PNG format. For quality reproduction purposes, the winning submission must later be submitted in the following scalable vector graphic format: .EPS, .SVG or .AI (illustrator).

It is important the logo can also be reproduced in black and white. Therefore, the participants are advised to avoid gradients and half-tones. The logo must be easy to use, resize, and handle for all reproduction purposes. The logo should be visually appealing on both small and large scales. The participants can submit up to 5 files, the logo itself and how you have imagined it to be used for example on posts, presentations, templates, etc. The submission also requires a short description (100 – 200 words) that describes what they imagined when designing the logo.

**Ownership and usage rights:**

Designs should be original and designed specifically for the Global Impact Gemini Center. All participants declare their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity. Artificial Intelligence generated images will be grounds for elimination.

The winning submission will become property of the Global Impact Gemini Center. The winning submission may be used for any purposes linked to the Global Impact Gemini Center, including, but not limited to, display on websites, social media sites, posters, presentations, and other materials. The Global Impact Gemini Center will keep the right to edit the logo in the future.

The name of the winning participant will be acknowledged on the website of the Gemini Center, unless they choose not to be

If the winner is determined to have violated any rules, they will lose the prize and are required to return the prize, even if the determination is made after the prize has been awarded.

**Judging criteria:**

Submissions will be judged on their originality, creativity, relevance to the Global Impact Gemini Center and its vision, visual appeal, quality of design, and ease of reproduction for the purpose stated above.

**Winner selection:**

The winning submission will be selected by the *Kjernegruppe Global Impact*. Their decision will be final and non-negotiable.

A winner will be selected and notified via email by latest Monday, November 11th, 2024. The winner will be publicly announced during the Global Impact Student Collaborations Day on Wednesday, November 13th, 2024.

**Prize:**

The winning design creator will receive 10 000 NOK.

**Submission Deadline:**

All designs must be submitted via the google form ([https://forms.gle/KbsFRwAt3mx8KTFr6](https://forms.gle/AeKLohVDA9kNG74S7)) by Friday, October 25th, 2024, at 12:00 pm.

**Disclaimer**

The Global Impact Gemini Center is not responsible for lost, late, incomplete, illegible, or otherwise unusable entries as well as if the winner has provided incorrect, outdated or otherwise invalid contact information.